

## **Dear Parents/Guardians**

## **About MYgroup**

We are very proud of our 30+ year history and our ongoing dedication to honest waste management.

We want to close the loop on all your waste – recycling, reusing and replacing raw materials.

Zero landfill is key to a carbon-reduced future – not just by saving landfill space and emissions – but by reducing the dependency on fossil fuels.



## **Sponsorships**

We are actively looking for sponsors for our SchoolCycled scheme, to help educate & reward more primary school kids across the UK. Sponsors can choose a plan that suits them best, with different benefits varying with prices.

If you know anyone who would be interested in sponsoring a school, please contact us:

schoolcycled@mygroupltd.com 01482 221110



## **SchoolCycled**

SchoolCycled is an initiative by MYgroup, designed to educate the next generation about recycling, ecosystems and sustainability. We need the younger generation to become environmentalists, activists & scientists with the ability to create solutions to our pollution issues. SchoolCycled is aimed to educate and reward children for recycling plastic bottle tops which are traded in for Earth Tokens. These can be exchanged for recycled products, made at our Hull site, such as furniture and play equipment. MYgroup provdie the schools with free lessons plans and educational tools to encourage the children to recycle and take part in litter picking.









